

Culture & Community in a Time of Crisis

Wave One Final Survey Instrument

Developed by Slover Linett Audience Research in partnership with LaPlaca Cohen

Survey welcome screen (for list survey)

Welcome, and many thanks for taking the time to be part of this important research study. We realize you may be dealing with many challenges right now, and we deeply appreciate you sharing your thoughts and needs with us.

The survey is about how you're spending your time during the pandemic, how things have changed since before this started, and how creativity, entertainment, culture, and other things fit into your life. We're doing this research on behalf of nonprofit organizations around the country and in your area...including the organization that invited you to take this survey. The goal is to help those organizations help you, your family, and your community during and after the crisis.

If you have any questions about the study, please visit this info page:

<http://publicengagementCOVIDstudy.org/faq/>

And don't forget to enter your email address at the end of the survey if you'd like to be entered to win one of 25 \$100 gift cards — a small token of our thanks and respect.

Survey welcome screen (for panel survey)

Welcome, and many thanks for taking the time to be part of this important research study. We realize you may be dealing with many challenges right now, and we deeply appreciate you sharing your thoughts and needs with us.

Core question sequence

We'd like to start by asking about how you're spending your time during the pandemic.

- 1. Which of the following activities have you done in the past 30 days?** Please check any that apply.

[RANDOMIZE ORDER]

- a. Socialized online or by phone
- b. Spent time outdoors
- c. Listened to music, or watched a previously-recorded musical performance online
- d. Did something musical myself (singing, playing or learning an instrument, etc.)
- e. Played a videogame or online game
- f. Watched a movie or TV series

- g. Watched a special live-streaming event or performance put together during Covid-19
- h. Read a book (or story or poem)
- i. Listened to a podcast or audiobook
- j. Participated in prayer, meditation, therapy or counseling (online or by phone)
- k. Learned something new or took an online course (like a virtual conference or webinar)
- l. Shared a playlist I created
- m. Watched sports (live or past events)
- n. Volunteered or donated to help during Covid-19
- o. Participated in a live interactive event online, like a community meet-up or cultural gathering (not for work, school, or family)
- p. Used social media to tell a story (e.g., TikTok, Instagram, Facebook, etc.)
- q. Other (Please explain): _____
- r. None of the above [EXCLUSIVE]

2. Some people are doing creative things during the pandemic. Have you done any of these things in the past 30 days? Please check any that apply.

[RANDOMIZE ORDER]

- a. Dancing (MBQ1D)
- b. Painting, drawing, sculpting, printmaking, etc. (MCQ1A)
- c. Photography or photo editing (as a creative activity, not for work or school) (MCQ1B + MCQ1C)
- d. Filmmaking or videomaking (as a creative activity, not for work or school) (MCQ1D)
- e. Designing something (e.g., animation, digital art, computer graphics, etc.—not for work or school) (MCQ1E)
- f. Making something by hand (quilting, pottery, woodwork, ceramics, knitting, metalwork, etc.) (MCQ1F + MCQ1G + MCQ1H)
- g. Creative writing, writing poetry, journaling (MCQ7)
- h. Cooking a new recipe or baking something
- i. Other (Please explain): _____
- j. None of the above [EXCLUSIVE]

3. [IF Q1c or d checked] You shared that you did something musical and/or listened to music in the past 30 days. What kind of musical activities did you do? Please check any that apply.

[RANDOMIZE ORDER]

- a. Sang alone or with others (MBQ1A + MBQ1AA)
- b. Played an instrument (MBQ1B)
- c. Listened to music (streaming, CDs, etc.) (MAQ1A + MAQ1B + MAQ1C + MAQ1D)
- d. Watched a live or recorded concert or performance
- e. Participated in an interactive online musical event (singing along, jamming together, etc.)
- f. Took an online lesson with a music performer
- g. Other (Please explain): _____

h. None of the above [EXCLUSIVE]

4. [IF Q1g checked] **You shared that you watched a special live-streaming event or performance in the past 30 days. What kind of events or performances were they?**

Please check any that apply.

[RANDOMIZE ORDER]

- a. Pop, hip-hop, or rap music
 - b. Country music
 - c. Rock or alternative music
 - d. Jazz music
 - e. Folk music
 - f. Musical theater or Broadway
 - g. Live theater or drama
 - h. Comedy
 - i. Storytelling
 - j. Poetry reading or slam
 - k. Classical music
 - l. Science meet-up
 - m. History lecture or conversation
 - n. Opera
 - o. Ballet
 - p. Contemporary dance
 - q. Electronic or house music
 - r. Other (Please explain): _____
 - s. None of the above [EXCLUSIVE]
5. **People are having different reactions to the current situation. Compared to before the pandemic began, how are you feeling these days?** Please select one answer for each feeling. [5-point scale or columns: 1="A lot less" 3="About the same" 5="A lot more"]
- [RANDOMIZE ORDER]
- a. Worried or afraid
 - b. Lonely
 - c. Sad or depressed
 - d. Bored
 - e. Angry
 - f. Calm
 - g. Connected to others
6. **What do you want more of in your life right now?** Please check up to five, or tell us in your own words.
- [RANDOMIZE ORDER]
- a. Hope
 - b. Humor
 - c. Distraction
 - d. Connection with other people
 - e. Staying informed, with trusted information
 - f. Getting outdoors
 - g. Expressing myself creatively

- h. Being challenged
- i. Fun
- j. Feeling like I'm part of something
- k. Other (Please explain): _____
- l. None of the above [EXCLUSIVE]

Now let's think back to what you used to enjoy doing, before social distancing began.

- 7. Did you do any of the following activities last year (2019)?** Please check any that you did at least once in 2019. [RANDOMIZE ORDER; KEEP GROUPS TOGETHER]
- a. Art museum [GROUP: MUSEUM]
 - b. Children's museum [GROUP: MUSEUM]
 - c. Art gallery/fair
 - d. Botanical garden
 - e. Zoo or aquarium
 - f. Science or technology museum [GROUP: MUSEUM]
 - g. Natural history museum [GROUP: MUSEUM]
 - h. Public park
 - i. Architectural tour
 - j. Public/street art
 - k. Film festival [GROUP: FESTIVAL]
 - l. Music festival [GROUP: FESTIVAL]
 - m. Performing arts festival (e.g., dance, theater, etc.) [GROUP: FESTIVAL]
 - n. Community festival/street fair [GROUP: FESTIVAL]
 - o. Craft or design fair [GROUP: FESTIVAL]
 - p. Read books/literature
 - q. Food and drink experience (e.g., food festival, beer or wine tasting) [GROUP: FESTIVAL]
 - r. Play (non-musical) [GROUP: THEATER]
 - s. Musical [GROUP: THEATER]
 - t. Variety or comedy show [GROUP: THEATER]
 - u. Popular music (e.g., rock, country, hip-hop) [GROUP: MUSIC]
 - v. Classical music [GROUP: MUSIC]
 - w. Jazz music [GROUP: MUSIC]
 - x. Opera [GROUP: MUSIC]
 - y. World music (e.g., Latin, Caribbean) [GROUP: MUSIC]
 - z. Contemporary dance (e.g., jazz, hip-hop, modern) [GROUP: DANCE]
 - aa. Ballet [GROUP: DANCE]
 - bb. Regional dance (e.g., salsa, Irish stepdance, Indian classical) [GROUP: DANCE]
 - cc. Historic attraction/museum (e.g., historic home, landmark, history museum, religious site) [GROUP: MUSEUM]
 - dd. Television program (e.g., streaming or broadcast, non-news) [GROUP: MEDIA]
 - ee. Movies/film (e.g., documentary, independent, blockbuster) [GROUP: MEDIA]
 - ff. Library
 - gg. Cultural center
 - hh. Video games or online gaming
 - ii. None of the above [EXCLUSIVE]

8. [IF Q7≠ii] **Here are some things you mentioned doing in 2019. Which (if any) of these do you think of as “cultural” activities?** Just your personal view here, there are no right or wrong answers. Please check any that apply.

[PIPE IN ITEMS SELECTED IN Q7. RANDOMIZE ORDER]

- a. [SELECTION in Q7]
 - b. [SELECTION in Q7]
 - c. [SELECTION in Q7]
 - d. None of the above
9. [IF Q7≠ii and Q8 ≠ “None of the above”] **Still thinking back to 2019, about how often did you participate in those kinds of activities — the kind you think of as cultural?** As a reminder you select: [PIPE IN ITEMS SELECTED IN Q8]
- a. A few times over the year
 - b. About once a month
 - c. A few times a month
 - d. A few times a week

10. [IF Q7≠ii] **Now that many of those cultural activities are shut down during the pandemic, what (if anything) do you miss most?** Please check up to 5.

[RANDOMIZE ORDER]

- a. Experiencing artworks, performances, or specific performers in person
- b. Spending quality time with family or friends
- c. Celebrating my cultural heritage
- d. Learning or experiencing something new
- e. Feeling creative or creatively inspired
- f. Feeling transported to another place or time
- g. Broadening my perspective
- h. Having fun
- i. Relaxing or feeling less stressed
- j. Escaping the stress of the real world
- k. Other (please specify): _____
- l. None of the above

During the pandemic, some people are turning to online or digital cultural activities for those kinds of experiences. We have a few questions about those.

11. **Here are some online or digital cultural activities that are being offered during the pandemic. Which of the following have you personally seen being offered?** We're interested in what you are aware of, later we'll ask if you've done any of these. Please check any that apply.

[RANDOMZE ORDER]

- a. Online exhibitions or galleries
- b. Virtual tours or VR experiences (from performers, artists, museums, arts groups, zoos, gardens, etc.)

- c. Podcasts (from performers, artists, museums, arts groups, zoos, gardens, etc.)
- d. Online materials or activities for kids (for home-schooling or just for fun)
- e. Live-stream performances or cultural events
- f. Live interactive events or performances online, where you can participate via chat, audio, or video
- g. Pre-recorded performances filmed before the shutdowns
- h. Apps (from performers, artists, museums, arts groups, zoos, etc.)
- i. Online classes, courses, or workshops (from performers, artists, museums, arts groups, zoos, etc.)
- j. Online community meetings or discussions (hosted or presented by artists, museums, arts groups, zoos, etc.)
- k. Other (Please explain): _____
- l. None of the above [EXCLUSIVE]

12. [IF Q11≠l] Have you done any of those online or digital cultural activities yourself in the past 30 days? Please check any that apply.

[PIPE IN ITEMS SELECTED IN Q11. RANDOMZE ORDER]

- a. [SELECTION in Q11]
- b. [SELECTION in Q11]
- c. [SELECTION in Q11]
- d. None of the above [EXCLUSIVE]

13. [IF Q12≠d] Were any of those online or digital cultural activities offered by the following organizations or sources? Please check any that apply.

[RANDOMIZE ORDER]

- a. Individual performer, artist, band, or ensemble
- b. Art museum or design museum
- c. Botanic garden
- d. Zoo or aquarium
- e. Science or technology museum
- f. Natural history museum
- g. Public park
- h. Theater group
- i. Classical music group
- j. Jazz music group
- k. Folk music group
- l. Dance group
- m. Historic attraction or history museum
- n. Library
- o. Cultural center/cultural heritage organization
- p. Community arts school or center
- q. Arts activism or social justice organization
- r. Other (please specify): _____
- s. I don't know
- t. None of the above

14. [IF Q12≠d] How valuable to you personally were those activities?

[PIPE IN ITEMS SELECTED IN Q12]

[5-point spectra or sliders: 1/left = “Not at all valuable” - 5/right = “Super valuable”]

- a. [SELECTION in Q12]
- b. [SELECTION in Q12]
- c. [SELECTION in Q12]

15. [If any Q14 items rated 1, 2 or 3] What could have made those activities more valuable for you?

[open-end field]

16. [If any Q14 items rated 5] What made those activities valuable for you? We’re curious what you enjoyed or found valuable.

[open-end field]

As we continue to ask you about cultural activities and “arts & culture” organizations, please think of that category very broadly, from knitting groups and poetry slams to symphony concerts, zoos, community mural projects, plays or musicals, science museums, historic sites, and pottery studios. Whatever you personally consider culture fits in here.

18. Before Covid-19, how important or unimportant were arts & culture organizations to you?

[5-point spectrum or slider: 1/left = “Not important at all” ↔ 5/right = “Extremely important”]

17. During a crisis like Covid-19, how important or unimportant are arts & culture organizations to you?

[5-point spectrum or slider: 1/left = “Not important at all” ↔ 5/right = “Extremely important”]

19. Please tell us how much you personally agree or disagree with the following statements.

[5-point spectra or sliders: 1/left = “Disagree strongly” - 3/center = “Neutral” - 5/right = “Agree strongly” + “Not sure” option] [RANDOMIZE ORDER]

- a. I hope the arts & culture organizations in my area will change after the pandemic to be more relevant to people like me.
- b. The arts & culture organizations in my area are really struggling financially because of Covid-19.
- c. I’ve seen or heard about an arts or cultural organization in my area helping our community during the crisis in some specific way.
- d. During this crisis, we should support other kinds of nonprofit organizations in my area before supporting arts & culture organizations.

- e. I'm hearing a lot from arts & culture organizations during Covid-19, via emails, social media, etc. [KEEP e and f together]
- f. I wish I were hearing more from arts & culture organizations during Covid-19, via emails, social media, etc. [KEEP FOLLOWING e]

20. How would you ideally want arts & culture organizations to help your community during this crisis? Please check any that apply. [RANDOMIZE ORDER]

Help my community...

- a. Stay connected
- b. Know what's going on, with trusted information
- c. Heal, grieve, and process our emotions
- d. Have hope
- e. Look ahead and plan for recovery
- f. Think or talk about important things other than Covid-19
- g. Laugh and relax
- h. Bring people of different backgrounds together
- i. Educate children while schools are closed
- j. Express ourselves creatively
- k. Offer distraction and escape during the crisis
- l. Reflect back on history or connect the past to the present
- m. Take collective action
- n. Meet our practical, everyday challenges
- o. Deal with financial and economic problems
- p. Other (Please tell us more): _____
- q. Arts & culture organizations shouldn't play those roles in times like these [EXCLUSIVE]

21. We realize that not everyone can donate money to support causes or organizations, even if they want to. Have you donated money in the past two years to a cause or nonprofit organization?

- a. Yes
- b. No
- c. Not sure

22. [IF Q21 = a] What types of causes or organizations have you donated money to? Please check at least one answer for each row.

[ANSWER COLUMNS:

1 = I've donated to this before Covid-19 (in 2018 or 2019)

2 = I've donated to this during Covid-19 (in 2020)

99 = I haven't donated to this in the past two years [EXCLUSIVE]]

[RANDOMIZE ORDER]

- a. Arts, culture, or humanities
- b. Education
- c. Environment & animals

- d. Health
- e. Human services (poverty, children’s services, elderly care, etc.)
- f. International affairs & foreign affairs
- g. Public society benefit (voter education, civil rights, civil liberties, community and economic development)
- h. Religion
- i. Other (Please specify): _____

23. [IF Q22a = 1] What types of arts, culture, or humanities organizations did you donate to before the pandemic? Please check any that apply.

[RANDOMIZE ORDER]

- a. Individual performer, artist, band, or ensemble
- b. Art museum or design museum
- c. Botanic garden or Park
- d. Zoo or aquarium
- e. Science or technology museum
- f. Natural history museum
- g. Library
- h. Theater group
- i. A non-orchestral music group
- j. Orchestra
- k. Opera
- l. Dance group
- m. Historic attraction or history museum
- n. Humanities organization
- o. Cultural center/cultural heritage organization
- p. Community arts school or center
- q. Arts worker relief fund
- r. Performing arts center
- s. Other (please specify): _____

24. [IF Q22a = 2] What types of arts, culture, or humanities organizations have you donated to during the pandemic? Please check any that apply.

[RANDOMIZE ORDER]

- a. Individual performer, artist, band, or ensemble
- b. Art museum or design museum
- c. Botanic garden or Park
- d. Zoo or aquarium
- e. Science or technology museum
- f. Natural history museum
- g. Library
- h. Theater group
- i. A non-orchestral music group
- j. Orchestra
- k. Opera
- l. Dance group

- m. Historic attraction or history museum
- n. Humanities organization
- o. Cultural center/cultural heritage organization
- p. Community arts school or center
- q. Arts worker relief fund
- r. Performing arts center
- s. Other (please specify): _____

Next, let's think ahead to the future and the recovery period.

25. Thinking ahead to when people are able to go out again, what are you most excited to do in the first few weeks? Please check up to 5.

[RANDOMIZE]

- a. Get together with friends or loved ones in our homes
- b. Go out to a bar or restaurant
- c. Go to church, temple, mosque, etc.
- d. Go to the movies
- e. Go to an art museum
- f. Go to a history museum or historic site
- g. Go to a science or natural history museum
- h. Go to a children's museum
- i. See a concert or musical performance
- j. Visit a park, garden, or zoo
- k. See a play (nonmusical or musical)
- l. See a dance performance
- m. Take an art, music, or dance class
- n. Other (Please explain): _____
- o. None of the above [EXCLUSIVE]

26. [IF Q25=e, f, g., h., i., j, k, l, or m] You shared that one of the things you're most excited to do is [INSERT ONE STEM ONLY, RANDOMLY]. When you do that again, what will you be looking for most in that experience? Please select any that apply.

[RANDOMIZE]

- a. Familiar
- b. Challenging or thought-provoking
- c. Emotionally powerful
- d. Popular & accessible
- e. Fun & lighthearted
- f. Beautiful
- g. Culturally diverse
- h. Comforting
- i. Spontaneous or unpredictable
- j. World-class quality
- k. Intimate
- l. Grand
- m. Active & participatory

- n. Social
- o. Adventurous
- p. Other (Please explain): _____
- q. None of the above (EXCLUSIVE)

27. We're curious how you feel about some of those other activities, the ones you didn't check. Please check the box that best describes why you're not as excited about doing those activities when the pandemic is over.

[Show only stems that were not selected in Q25, maximum of 5 items for each respondent, randomized.]

ANSWER COLUMNS: "Not something I typically enjoy" | "Seems less important to me now" | "Might feel too risky (even though it's something I enjoy)" | "I am excited about doing this, just not as much as the other things"]

- a. [ITEM NOT CHECKED in Q25]
- b. [ITEM NOT CHECKED in Q25]
- c. [ITEM NOT CHECKED in Q25]
- d. [ITEM NOT CHECKED in Q25]
- e. [ITEM NOT CHECKED in Q25]

48. Thinking ahead to when people are able to go out again, which of the following factors will most influence your decision to resume attending in-person arts & culture experiences? Please check up to 5.

[RANDOMIZE]

- a. A Covid-19 vaccine becoming available
- b. An announcement from government or public-health officials that it's safe to return
- c. Wide availability of Covid-19 immunity testing
- d. Seeing other people around me starting to attend again
- e. The organization's decision that it's time to reopen
- f. Reduced admission (to limit crowding)
- g. Increased cleaning measures for all touch surfaces
- h. Enforcement of masks for staff
- i. Enforcement of masks for visitors (following CDC guidelines, excluding children under the age of 5)
- j. Health screening measures prior to entry
- k. Other (Please specify): _____

28. In general, what kinds of changes would make arts & culture organizations better for you in the future? Please check any that apply.

[RANDOMIZE]

- a. Friendlier to all kinds of people
- b. Less formal
- c. Stories or content that connect to my life
- d. More diverse voices and faces
- e. More focus on our local community

- f. More frequent new works or exhibits
- g. More fun
- h. Working with other nonprofits in our community
- i. Supporting local artists, organizers, etc.
- j. More child-friendly
- k. Engage more young people
- l. Treat their employees fairly and equitably
- m. Other (Please explain): _____
- n. Nothing — I wouldn't change them at all

34. During 2019 (before Covid-19), did any of these apply to you?

- a. I was a member of one or more museums, zoos, aquariums, gardens, or other cultural destinations in my area
- b. I was a subscriber or season-ticket holder to one or more theaters, music groups, performing arts centers, dance companies, or other arts organizations or venues in my area
- c. I volunteered at an arts or culture organization
- d. I was employed by an arts or culture organization (e.g., as a museum professional, arts manager, etc.)
- e. I earned money as an artist or arts educator/teaching artist
- f. None of the above

We just have a few more questions for you, which (like all the others) will be kept completely anonymous. We know some of these questions are sensitive, and we're only asking them to make sure we're including all kinds of people in this national study.

29. Are you currently under a stay-at-home order in your area (or voluntarily sheltering or quarantining)?

- a. Yes
- b. No
- c. Not sure / It's complicated
- d. Prefer not to answer

30. Are you caring for children at home now?

- a. Yes
- b. No
- c. Sometimes
- d. It's complicated
- e. Prefer not to answer

31. Have you, a family member, or a close friend been sick or hospitalized due to Covid-19?

- a. Yes
- b. No
- c. Not sure
- d. Prefer not to answer

32. Has your income changed because of Covid-19? Please check one.

- a. No, there has been no change to my income
- b. Yes: I still have some income but less than before
- c. Yes: I have no income now
- d. Prefer not to answer

33. Would you like to share anything else with us about your situation during Covid-19?

[open-end field]

35. Where is your primary residence located? If you have multiple residences, please select the location that best reflects where you spend most of your time.

- a. In the United States
- b. In Canada
- c. I primarily live outside of the United States

36. In what country do you primarily live?

[dropdown list of countries]

QZIP. [IF Q35=a.] What is your ZIP code in the United States? _ _ _ _ _

Q35_CANZIP. [IF Q35=b.] What is your ZIP code in the Canada? _ _ _ _ _

37. What year were you born? _ _ _ _ _

38. [IF Q35=a.] Are you of Hispanic/Latino descent?

- a. Yes
- b. No

39. [IF Q35=a.] Which of the following categories do you identify as? Select all that apply?

[RANDOMIZE]

- a. Asian or Pacific Islander
- b. Black/African American
- c. Native American

- d. White/Caucasian
- e. Other (Please specify): _____
- f. Prefer not to answer

38_CAN. [IF Q35=b.] **Do you identify as an Aboriginal person, that is, First Nations (North American Indian), Métis or Inuk (Inuit)?** Note: First Nations (North American Indian) includes Status and Non-Status Indians.

- a. No, not an Aboriginal person
- b. Yes, First Nations (North American Indian)
- c. Yes, Métis
- d. Yes, Inuk (Inuit)

39_CAN. [IF Q35=b.] **Which of the following categories do you identify as?**

- e. Arab
- f. Black
- g. Chinese
- h. Filipino
- i. Japanese
- j. Korean
- k. Latin American
- l. South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)
- m. Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai, etc.)
- n. West Asian (e.g., Iranian, Afghan, etc.)
- o. White
- p. Other (please specify): _____
- q. Prefer not to answer

40. [IF Q35=a.] **What is the highest level of education that you've completed?**

- a. Less than high school/GED
- b. High school graduate (high school diploma or the equivalent GED)
- c. Some college, no degree
- d. Associates degree
- e. Bachelor's degree
- f. Master's degree
- g. Professional or doctorate degree

40_CAN. [IF Q35=b.] **What is the highest level of education that you've completed?**

- h. Less than a high school diploma
- i. High school diploma or high school equivalency certificate
- j. Registered Apprenticeship or other trades certificate or diploma
- k. A college, CEGEP or other non-university certificate or diploma
- l. University certificate or diploma below bachelor level
- m. Bachelor's degree (e.g., B.A., B.A. (Hons.), B.Sc., B.Ed., LL.B.)
- n. University certificate or diploma above bachelor level

- o. Degree in medicine, dentistry, veterinary medicine or optometry (M.D., D.D.S., D.M.D., D.V.M., O.D.)
- p. Master's degree (e.g., M.A., M.Sc., M.Ed., M.B.A.)
- q. Doctorate (e.g., Ph.D.)

41. What is your employment status at the moment, during Covid-19?

- a. Working - as a paid employee
- b. Working - self-employed
- c. Not working - on temporary layoff from a job
- d. Not working - looking for work
- e. Not working – retired
- f. Not working – disabled
- g. Not working – other

For statistical purposes, we have another question about your income. This time, please think back to 2019, before the pandemic.

42. Which of the following ranges describes your annual household income for 2019?

- a. Under \$25,000
- b. \$25,000–\$49,999
- c. \$50,000–\$99,999
- d. \$100,000 - \$149,999
- e. \$150,000- \$199,999
- f. \$200,000 or more

[FOR NORC PANEL TERMINATE & SEND TO EXIT SCREEN]

Optional Modules FOR LIST RESPONDENTS ONLY

Thank you very much for your time and thoughtfulness in completing the main survey. If you have about five more minutes, we would be very grateful if you could answer just a few more questions.

- a. Okay
- b. No thanks

[If yes, continue the survey; If no, send to exit screen.]

43. [If one or more Q12 stems checked] Earlier, you indicated that you've done the following online or digital arts & culture activities. About how often have you done each of these activities over the past 30 days?

[ANSWER OPTIONS: Once, A few times, Many times]

- a. [INSERT SELECTION FROM Q12]
- b. [INSERT SELECTION FROM Q12]

c. [INSERT SELECTION FROM Q12]

44. [If one or more Q12 stems checked] **What (if anything) did you get out of doing those online activities?** Please check up to 5.

[RANDOMIZE ORDER]

- a. Experienced artworks or performances, or specific performers
- b. Spent quality time with family or friends
- c. Celebrated my cultural heritage
- d. Learned or experienced something new
- e. Felt creative or creatively inspired
- f. Felt transported to another place or time
- g. Broadened my perspective or worldview
- h. Had fun
- i. Relaxed or felt less stressed
- j. Escaped the stress of the real world
- k. Other (Please specify): _____
- l. None of the above

45. [If one or more Q12 stems checked] **We're wondering if those online activities from arts & culture organizations were free or paid.** Please check all that apply.

- a. Everything I've accessed from arts or cultural organizations during the pandemic has been free.
- b. I've paid for access to one or more online activities from arts or culture organizations during the pandemic.
- c. I've paid to support a favorite artist, performer, group, or organization online during the pandemic (via Patreon, crowdfunding, etc.).

46. [IF Q12 = d.] **You shared that you've used online activities or materials for kids from an arts or culture organization; which of the following have you or your children used?**

Please check any that apply. [RANDOMIZE]

- a. Daily videos or livestreams
- b. At-home, follow-along activities
- c. Instructions for a do-it-yourself project
- d. Online games or downloadable game apps
- e. A live sing-along or play-along
- f. Online educational programs or workshops
- g. Lesson plans designed for parents, to help with homeschooling
- h. Social media groups for parents to share activities and resources
- i. Other (Please tell us more): _____

47. Some people have begun to make plans for when it's safe to go out and gather with others. To what extent have you begun to make plans to attend any arts & culture experiences after the lockdowns?

[5-point scale or spectrum: 1/left = "Not at all" ← → "To a great extent"]

Thank you for sharing about your life and activities in this research study. We sincerely appreciate you taking the time.

As a token of our thanks, you can be entered to win one of 25 VISA Gift Cards worth \$100 each. If you'd like to be entered in the drawing, please provide your name and email address below. The Culture Track team will use it to contact you only to inform you if you've won a gift card; it will not be shared with any other organizations for any purpose without your approval.

Yes, enter me in the drawing:

Name: _____

Email address: _____

The Culture Track research team may be doing additional surveys, interviews, or group discussions about arts & culture activities and Covid-19. If you'd like to be invited to participate in upcoming research, please provide your name and email address below.

Yes, invite me to participate in future research:

Name: _____

Email address: _____

We wish you the best of luck during Covid-19 and beyond.